

Jeff Meyers graduated from San Diego State University with a Bachelor's in Financial Services with emphasis in Real Estate and since then has gained over 20 years experience in which time he founded, built, and sold the largest Market Research Company serving the US Homebuilding Industry, The Meyers Group. After selling The Meyers Group to Hanley Wood in June 2004, he entered the development industry in and founded Meyers Land Development in 2007, whose projects include Residential and Mixed Use Developments in Southern California.

Mr. Meyers also founded Meyers Builder Advisors whose team has consulted on many residential neighborhoods and master planned communities, as well as non-residential projects throughout the United States. At its height, The Meyers Group grew to 21 offices and over 200 employees nationwide. The consulting group consisted of 24 professionals nationwide and was widely respected for its insightful recommendations and valuable analysis. Meyers Builder Advisors boasts over 100 years of combined experience and the most creative, successful and knowledgeable market experts in the industry. With vast experience in some of the most prestigious areas in the country, the Meyers consulting team is comprised of experts in their related fields coming together to provide market-driven strategy and timely solutions. Jeff specializes in on-going advisory services and manages all consulting assignments for several top ten public home builders through his direct involvement with land acquisition strategies, product development, segmentation, and positioning.

Highly regarded as an industry expert for real estate trends and issues, Mr. Meyers is quoted frequently in several national publications including The Washington Post, The Wall Street Journal, The Los Angeles Times, and The New York Times. His recent speaking engagements include the National Association of Home Builders Council, the Pacific Coast Builders Conference, the Southern California Building Industry Association, and the Urban Land Institute. Mr. Meyers is highly accomplished and regarded as the leading expert on residential trends in the real estate market.