

Sponsorship Opportunities

Crittenden Real Estate Finance Conference 2010

October 24 - 26, 2010

Atlanta – JW Marriott Buckhead, GA



With over 30 years of reporting and providing forums for real estate professionals to gather and exchange ideas and insights, Crittenden has seen many interesting real estate cycles. We can clearly say that we are in one of those interesting and turbulent times. For this reason, we have geared the 2010 National Conference toward providing answers, ideas, and strategies on how to succeed within this challenging market. We encourage you to join us as we learn and share together so that we all may prosper. See you in Atlanta!

Crittenden Real Estate Finance Conference Sponsorships 2010

Platinum Sponsor \$6,000 (limited to 1)

- Exclusive sponsorship for Welcome Reception (opportunity to upgrade menu)
- Option to provide materials with logo at cost (badge cords/wallets, bags, gifts, etc)
- Exhibit space in the high traffic conference registration foyer
- 1 full page black & white ad in event program
- Prominent listing in event program, i.e. sponsor page
- Logo featured on program and schedule distributed at registration
- Logo displayed prominently on conference website
- Company contact information displayed on conference website with link
- 8 complimentary conference registrations (a \$2,975 value)
- Logo featured on all conference signage
- Complete list of conference attendees for follow up marketing
- Logo featured in weekly email blasts to 20,000+ real estate professionals
- First right of refusal for 2011 Crittenden Conferences

Gold Sponsor \$4,500 (limited to 5)

- Table-top exhibit space in the high traffic conference/registration foyer
- 1 full page black & white ad in event program
- Prominent listing in event program
- Logo featured on all conference signage
- Logo featured on program and schedule distributed at registration
- Logo and website link featured on conference website
- Company description on conference website
- Logo featured in weekly email blasts to 20,000+ real estate professionals
- 4 complimentary conference registrations (a \$2,280.00 value)
- Complete list of conference attendees for follow up marketing

Silver Sponsor \$3,500 (limited to 5)

- Table-top exhibit space in the high traffic conference/registration foyer
- Half page black & white ad in event program
- Listing in event program
- Logo featured on program and schedule distributed at registration
- Logo featured on all conference signage
- Logo featured on program and schedule distributed at registration
- Logo and website link featured on conference website
- Logo featured in weekly email blasts to 20,000+ real estate professionals
- 3 complimentary conference registrations (a \$1,785.00 value)
- Complete list of conference attendees for follow up marketing

Bronze Sponsor \$2,500 (limited to 5)

- Table-top exhibit space in the high traffic conference/registration foyer
- Half page black & white ad in event program
- Listing in event program
- Logo featured on program and schedule distributed at registration
- Logo featured on all conference signage
- Logo featured on program and schedule distributed at registration
- Logo and website link featured on conference website
- Logo featured in weekly email blasts to 20,000+ real estate professionals
- 2 complimentary conference registrations (a \$1,290 value)

Promotional Item Sponsor \$1,000 + cost of item

- Provide a promotional item to be distributed to all attendees throughout the conference featuring your company's logo
- Items include, but are not limited to:
 - Pens
 - Folders – Pad folios
 - Conference bags
 - Lanyards
 - Promotional brochures/packets

Sponsorship Registration Form
Crittenden Real Estate Finance Conference Sponsorships 2010
Sponsorship Types

Please indicate which sponsorship you would like

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Promotional Item Sponsor
\$6,000	\$4,500	\$3,500	\$2,500	\$1,000 +

Company Sponsor Information

Company Name _____

Address _____

City _____ State _____ Zip _____

Website _____

Sponsor Contact Information

First & Last Name _____

Title _____

Email _____

Phone _____ Fax _____

Address _____

(If different from above)

City _____ State _____ Zip _____

Payment:

Credit Card:

Visa ___ MasterCard ___ Amex ___ Discover ___

Card Number _____

Name on Card _____

Expiration Date _____

Signature _____

Fax: 619-374-1979

Mail: Crittenden Conferences
3990 Old Town Ave., Suite C300
San Diego, CA 92110

Advertising Schedule

- Email marketing: Executed weekly: June-October. Each email blast is sent to 20,000+ industry professionals.
- Website: Is up and running. Updated weekly, with complete conference information in July. Sponsor company logos and brief description displayed with hyperlink to company website.
- Brochure: Printed in early August and mailed at the end of August to approximately 4,000 – 8,000 real estate professionals.
- Direct mail postcard: A postcard mailing will be sent between August and October to approximately 4,000 – 8,000 real estate professionals.

Contact Information

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Conference Website: www.CrittendenRealEstateFinance.com